Two Rivers

Health & Wellness Foundation

2003 - 2008 Report to the Community Prevention thru Education and Access

OUR FIRST FIVE YEARS







REPORT OVERVIEW

History

As a result of the conversion of Easton Hospital from a non-profit hospital to a for-profit hospital, the Two Rivers Health & Wellness Foundation was created in October, 2001. With a mandate to address the health concerns of the residents of Northampton County, and in particular, the needs of the indigent, the Foundation spent most of 2002 and part of 2003 completing its initial community assessment and in developing a strategic health plan to address the needs identified in the assessment. The process concluded with the publication of the *Northampton County Community Health Assessment* in March, 2003. Then in June, 2003, the Foundation received County and State approval to begin carrying out the charitable activities spelled out in the strategic plan.

In the fall of 2008, East Stroudsburg University was commissioned by the Foundation to update the five year old community health assessment and to conduct an Institutional Assessment to provide insight into the community investment activities of the Foundation.

2008 Assessment Update

This update has provided the Foundation with valuable information for revising its strategic plan and its future program goals. The update is based on information from many sources, elicited by many techniques, and includes over 80 surveys with human service agencies and grantees of the Foundation. The update analyzes demographic and epidemiological data collected by: 1) Centers for Disease Control and Prevention; 2) Pennsylvania Department of Health; 3) Pennsylvania Department of Public Welfare; 4) Pennsylvania State Police; and 5) United States Census Bureau. The update confirms that many of the characteristics identified in 2003 still persist today.

Due to its size, the 2008 Assessment Update is not presented in this Report to the Community, but is available in its entirety on the Foundation's new web-site at www.trhwf.org.

In addition to the Assessment, the new website explains the mission of the Foundation, its current initiatives and activities, information about applying for a grant as well as many links to health and human service agencies and data. It is the Foundation's hope that you will find it a useful resource.



2003-2008 Foundation Activities

During the first five years of operation, the Foundation's activities resulted in an investment of over \$ 5 million in the community through: 1) Grants awarded to non-profit human service agencies; 2) Federal and State grants obtained and administered by the Foundation; and 3) Foundation funded initiatives and programs targeted at providing needed services as identified in the 2003 County Health Assessment. These activities are detailed on pages **3-10** of this report.

Grantee Surveys

Web-based surveys were sent to 60 grantee agencies in the County. The survey asked for demographic information of clients benefiting from Foundation grants, grantee perceptions of working with the Foundation through the grant-making process, the impact of the funding, and recommendations for future areas of funding. These findings are reported in pages **11-16**.

The Next Five Years

The findings of the health assessment update and the grantee survey confirm that many of the characteristics identified in 2003 still exist today. Further, analysis of the Foundation's Grant Award Program indicates that grantees are requesting funding for projects and programs that fall under our funding priorities and that grant awards are addressing the needs of the indigent population. Therefore the Foundation is comfortable in continuing with its current objectives, strategies, and funding priorities during the next five years as summarized on page **17**.





2003 - 2008 FOUNDATION ACTIVITIES

Our Mission . . .

"Enhance the Health and wellbeing of residents of Northampton County, PA and surrounding areas."

The Foundation bases its objectives and strategies on the principle that health is not only the absence or curing of diseases, but rather the overall state of physical, mental, and social wellbeing.

Total Five Year Community Investment \$5,903,973



Foundation Grant Awards	\$1,681,592
Federal Grants Received and Administered	
Ryan White HIV Early Intervention Services	\$2,015,752
State Grants Received and Administered	
Nurse Family Partnership	\$1,845,183
Foundation Programs	
Bi-County Health Department	\$63,195
Northampton Dental Initiative	\$298,251

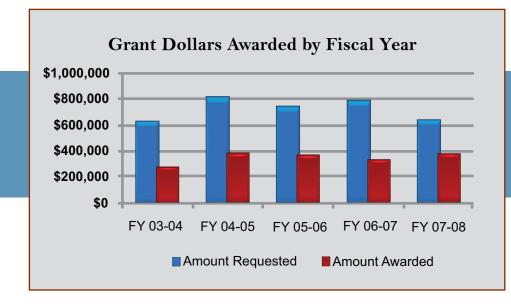
FIVE YEAR GRANT SUMMARY

The Foundation launched its Grant Awards Program in 2003. Based on data provided by the 2003 Northampton County Community Assessment, the Program focused on the following Funding Priorities:

- Projects and programs that strengthen maternal, infant, and child health
- Projects and programs that improve access to behavioral health programs
- Projects that promote healthy attitudes and practices among the elderly
- Projects and programs that improve access to basic dental care

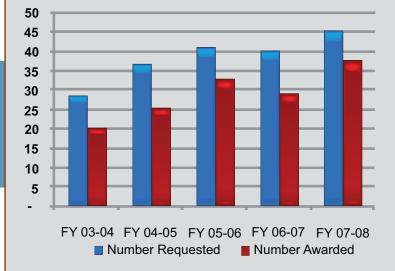
2003 - 2008	Grants Requested	Grants Awarded	
Dollars	\$3,627,494	\$1,681,592	46%
Applications	189	147	77%
Average Dollars/ Application	\$19,193	\$11,439	
Largest Grant		\$62,215	
Smallest Grant		\$1,000	
Agencies Awarded Grants		61	

The Foundation's strategy has been to fund as many agencies as possible rather than a few large organizations. Over the Five-Year Period, the Foundation funded 46% of Dollars Requested, while funding 77% of Requesting Agencies.

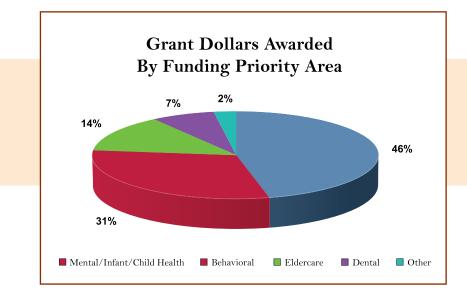




Number of Applications by Fiscal Year

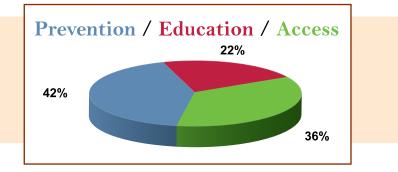


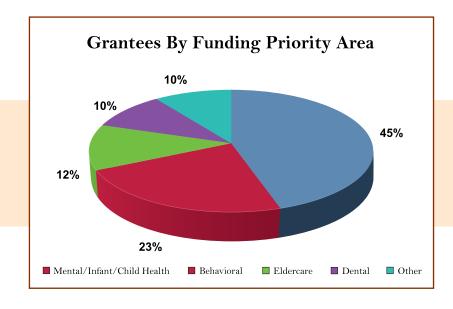




Over 75% of Grant Dollars Awarded were directed to programs and projects that strengthen Maternal, Infant and Child Care, and to projects and programs that improve access to Behavioral Health programs.

42% of Grants Awarded were directed to projects and programs focusing on Prevention; 22% for Health Education Programs; and 36% on programs to improve access to care.





The percentage of Grantee's Providing Services to each Funding Area is similar to the percentage of Dollars Awarded each Priority Area.

AGENCIES AWARDED GRANTS BY FUNDING PRIORITY 2003 - 2008

Maternal/Infant/Child Health

Bethlehem YWCA
Big Brothers Big Sisters of Greater Lehigh Valley
Boys & Girls Club of Easton
CACLV – Second Harvest Food Bank
Center for Humanistic Change, Inc.
Child Care Information Services
Community Services for Children
Crystal House (CHE)
Easter Seals, Eastern Pennsylvania
Easton Area Community Care
Equi-librium, Inc.
Family YMCA of Easton & Phillipsburg
Lehigh Valley Child Care





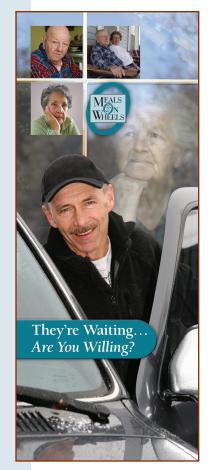
Mary Meuser Memorial Library Minsi Trails Council Nurse Family Partnership Pinebrook Services Planned Parenthood of NE Pennsylvania South Bethlehem Neighborhood Center Third Street Alliance Turning Point Of Lehigh Valley, Inc. Weed & Seed of Easton Weller Center for Health Education

Behavioral

CACLV-Safe Harbor Casa Refugio Communities In Schools of the Lehigh Valley Family Answers **Family Connection** Family Guidance Center of Warren County New Directions Treatment Services ProJeCT of Easton. Inc. Recovery Revolution, Inc. Shiloh Community Services Slate Belt Collaboration Touchstone Theatre Valley Youth House Victory House Of The Lehigh Valley



Eldercare



American Red Cross of Greater Lehigh Valley Easton Area Neighborhood Center Meals On Wheels of Northampton County Northampton Community College St. Anthony's Youth Center Third Street Alliance Visual Impairment & Blind Services

Dental Care

Allentown Health Bureau, Valley Wide Smiles CACLV-Second Harvest Food Bank Community Services for Children Family Connection Snazzy Sneaks Trinity Soup Kitchen





Other



American Red Cross of Greater Lehigh Valley Easton Area Community Center Miller Keystone Blood Center Nor thampton Community College Trinity Soup Kitchen Wellness Community of Greater Lehigh Valley

FOUNDATION ADMINISTERED GRANTS

Nurse Family Partnership

The Nurse-Family Partnership program in Easton was started in December 2001. This community health program focuses on low income, first-time pregnant girls and women. The Nurse Family Partnership program is delivered by registered nurses who are perceived as trusted and competent professionals, fostering a powerful bond between the nurse and her clients. Typically, a client begins to work with her nurse home visitor during the first trimester. Home visits take place on a biweekly basis through the pregnancy and until the child reaches two years of age. There is a very strong focus through out the NFP curriculum encouraging self-efficacy of clients.

Evaluation of Program Outcomes: 2001 - 2008

- 16% decrease in the number of clients smoking through pregnancy National Objective 15%
- 8.3% premature babies born before 37 weeks
 - National Objective 9.7%
- 6.4% low birth weight babies weighing < 5lb. 9ozs.
 National Average 10.2%
- 97.2% for babies up-to-date with immunizations *a* completion of Program National Average 91.7%
- 10% subsequent pregnancy by 12 months postpartum National Average: 13%
- 65% clients 18 years and older working at completion of program
 - National Average: 56.8%



Ryan White HIV Early Intervention Services

The Ryan White CARE Act was put into legislation to provide treatment for people living with HIV/AIDS regardless of their income or health insurance status. Two Rivers Health & Wellness Foundation has been administering the Ryan White CARE Act grant since 2005. The Foundation sub contracts with the Easton Community HIV/AIDS Organization (ECHO), a part of the Easton Hospital system, and St. Luke's Union Station HIV/AIDS clinic to provide patient care. The initial year of the program the clinics provided treatment for 160 patients; to date the two clinics have treated over 325 patients and are currently treating 218 people living with HIV/AIDS.

Patient Demographies

- 52% of the combined clinic patients have HIV; 48% have AIDS as defined by the Centers for Disease Control
- 56% of the combined clinic patients are male; 43% are female; and 1% are transgender
- 39% of the combined clinic patients are Hispanic; 28% are White;
 30% Black or African Americans; and 3% are more than one race
- 5% of the combined clinic population is between 13-24 years old;
 43% is between 25-44 years old; 48% is between 45-64 years old;
 and 4% is over 65 years old.



REGIONAL PUBLIC HEALTH DEPARTMENT A TOP PRIORITY

The strategies to accomplish the Foundation's mission of enhancing the health and wellness of the residents of Northampton County have focused on supporting preventative, educational and access to care initiatives in an effort to avoid more expensive curative care services.

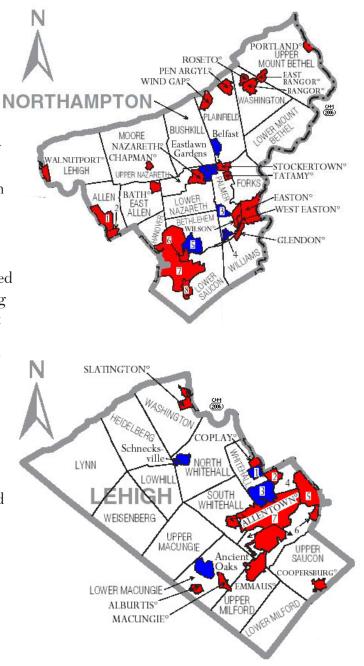
Within this framework, we have consistently supported efforts for the establishment of a Regional Public Health Department. A health department for the entire Lehigh Valley would improve health and wellness by promoting greater consistency, efficiency and coordination in public health services across the entire region. Further, a Regional Public Health Department will give the Lehigh Valley access to increased public health resources: improving regional readiness to respond to a natural disaster, epidemic/ pandemic or other health emergency and increase the region's capacity to address health risks that cut across city and county jurisdictions.

Partnering with The Dorothy Rider Pool Health Care Trust, the Foundation has funded two studies and the activities of an Interim Board of Health charged with determining the financial and logistic feasibility of establishing a State-Funded Health Department in the Lehigh Valley. In December of 2007, both Northampton and Lehigh Counties officially agreed to proceed with a process that could culminate in the establishment of a state approved Lehigh Valley Health Department.

By the end of 2008, the Counties appointed a Regional Board of Health to plan and budget for the integration of a combination of resources – local and state, public and private—and to map out an agency that can best provide comprehensive health services for all residents of Northampton and Lehigh counties.

Moving forward in 2009, the Two Rivers Health & Wellness Foundation has partnered with The Dorothy Rider Pool Health Care Trust to fund the start-up cost of the formation of a Lehigh Valley Health Department.

There is still a lot to be done before a Regional Health Department becomes a reality for the Lehigh Valley. Both Counties, the existing Bethlehem and Allentown Health Bureaus, townships in both Counties and the state must approve the plan developed by the Regional Board of Health. The Foundation is confident that over 25 years of stop and go efforts will finally result in the first bi-county or regional health department in the state, enhancing the lives of over 600,000 plus people throughout the Lehigh Valley.



FOUNDATION LAUNCHES DENTAL INITIATIVE

The Northampton Dental Initiative (NDI)

The Northampton Dental Initiative (NDI) was launched in 2007 in response to the dental concerns raised by so many human service providers across the County on behalf of their clients: Access to Affordable Oral Health Services.

The Foundation committed \$1,000,000 over five years to fund this major innovative dental initiative for increasing access to affordable dental care for the Northampton County population who are on Medicaid or have no insurance. Easton Hospital joined the Foundation in this initiative, committing an additional \$200,000 to the program over the same time frame.

The NDI is based on a collaborative model utilizing a network of local dentists who treat a predetermined number of "at-risk" patients in their offices, and a mobile program consisting of portable dental equipment that can travel to different locations throughout the County. In addition the NDI provides funding for a comprehensive elementary dental program in the Easton Area School District.

The dental network is based on a fee-for-service program whereby seven local dentists and dental specialists selected by the Foundation,



provide dental services for disadvantaged people located near their offices. Dental fees are paid directly to the dentists by the Foundation.

The mobile program provides an opportunity to bring high quality dental care to geographical areas where there are not any network providers in order to alleviate transportation issues often encountered by the disadvantaged. This program consists of a team of registered dentists and hygienists, who provide a full range of dental services on state-of-the art portable equipment purchased by the Foundation. The equipment includes chairs, self-contained operatories, and diagnostic x-ray instrumentation.

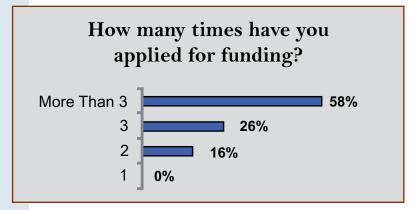
Both network dentists and the mobile center offer free basic dental services including comprehensive oral exams. Fluoride treatments, sealants, diagnostic x-rays, fillings, routine restorative treatment and oral hygiene instruction are also offered. These services are offered to all residents of Northampton County who have medical assistance or no insurance, regardless of age, who meet the program's financial criteria.

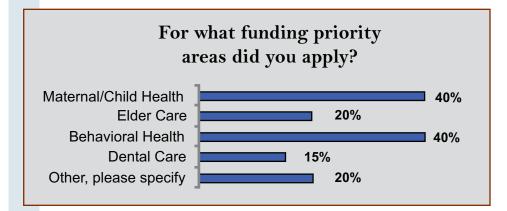
The school-based program utilizes NDI funding to treat and subsidize dental care for uninsured elementary school students, as well as for providing dental education and preventive programs for elementary students.

Since January 2007, the NDI has treated or subsidized the treatment of over 400 patients for a total of more than 1600 patient visits to our network dentists or portable locations.

GRANTEE SURVEY

Results





Discussion

Chart 1

The results of the survey indicate that agencies that have received funding from the Foundation over the last 5 years have submitted proposals more than one time and the majority more than 3 times. The Foundation's grantee pool is fairly stable, a characteristic that allows the Foundation staff to establish a stronger working relationship with grantees.

Chart 2

The survey also showed that the Foundation was successful in targeting the funding priorities areas identified in its original 2003 Assessment and in its subsequent community health plan. In those documents the funding areas identified included:

- a) Projects and programs that strengthen maternal health care;
- **b**) Initiatives improving access to behavioral health programs;
- c) Programs promoting healthy attitudes and practices among the elderly; and
- d) Programs ensuring access to the basic dental care. As the survey shows only 20% of the proposals received and funded are not in the identified priority areas.

GRANTEE SURVEY

Results

What percentage of your clients are from the following ethnic and racial groups?

	More than 10% of Clients	6 - 10% of Clients	0 - 5% of Clients		Top 3 Areas of Residence of Clients of Grantee Agencies		
Asian/Pacific Islander	0%	5%	95%	Slate Belt, 24%	Bethlehem,		
African American	53%	21%	27%	2476	19%		
Latino/Hispanic	64%	15%	21%				
Native American	0%	5%	95%	Nazareth,			
White	89%	11%	0%	7%	Easton,		
Other	0%	7%	93%		50%		

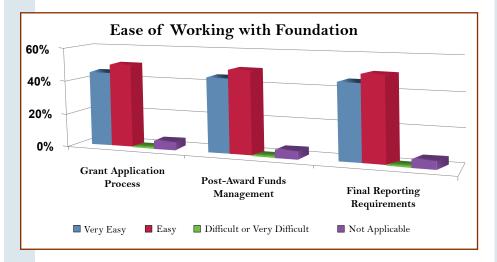
Discussion

The 2003 Community Health Assessment indicated that all but two of the top ten municipalities with the highest reported levels of poverty were located in the Easton area, Bethlehem area and the Slate Belt. In addition the assessment showed that these geographic areas of Northampton County reported gaps in services. The Assessment also showed that the County had observed a growing population of both Latinos and African Americans, and that these populations encountered disparities with regard to various health indicators. A majority of the Foundation grantees report that a significant number of their clients are from underserved populations principally Latinos/Hispanics and African Americans with 53% of grantees reporting over 10% with their clients are African American, and 64% of grantees reporting that over 10% of their clients are Latino/Hispanic.

The grantee survey shows that 93% of the grantees report that the three most common places of residence of their clients are Easton, Bethlehem and the Slate Belt.

GRANTEE SURVEY

Results



Percentage of Agencies Agreeing with Statement 100% 90% 80% 70% 60% 50% 40% 30% 20% 10% 0% The funding was important The funding was used to The funding was used to fund a previously unfunded for organization strengthen/expand and project/activity existing project/activity

Discussion

Chart 1

The survey collected information on the grantees' perception of the Foundation's grant-making process, specifically the ease of working with the Foundation through the process. As the table shows, 95% of the respondents indicated that it was easy or very easy to work with the Foundation through the application process, the post-award grant management process, and in the final reporting process.

Chart 2

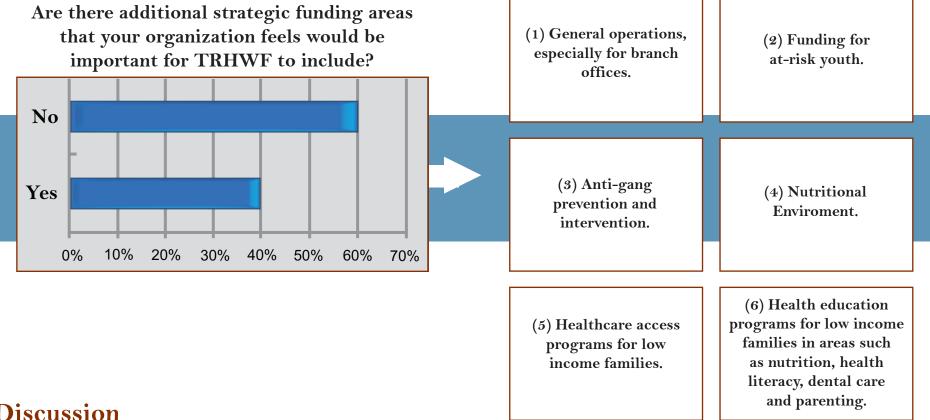
The Foundation's funding strategies sought to leverage and build upon existing community assets and resources. The results show that the Foundation has been successful in employing this strategy. The survey not only shows that 90% of the grantees perceive the Foundation's funding as very important for its functions, but more importantly it shows that over 85% of the grantees report that it used Foundation funding to strengthen and expand existing funded projects.

GRANTEE SURVEY

Additional Funding Areas

(1) General operations, (2) Funding for especially for branch at-risk youth. offices.

Additional Areas Suggested



Discussion

The survey asked grantees to report their perceptions of how relevant the existing priorities were, given changes in the services they provided, and 60% report that the existing priorities were still relevant. Forty percent indicated other areas of funding that they perceived as being important. These new areas focused on three major themes, youth at risk for engaging in violence or other risky behavior, promotion of healthy lifestyles, especially around nutrition and expansion of access to basic health care services. A breakdown of the projects funded by the Foundation (next page) shows that between 15% and 20% of the funded projects addressed: youth violence, access to basic care and promotion of healthy lifestyles.

FUNDED AGENCY PROGRAMS/AREAS OF NEED

Areas of Need	Dental Care	Behavorial Health	Violence Prevention	Access to Care	Healthy Lifestyles	Transportation	Education	
Targeted Population								Total Programs
Maternal/ Infant 14 Agencies		3	4	1	3	1	3	15
Children 28 Agencies	5	12	8	4	10		6	45
General Adults 12 Agencies		6		6	1	1	2	16
Elderly 7 Agencies				2	3	3	1	9
Totals 610 Agencies \$1,681,592	5	21	12	13	17	5	12	85

Discussion

The matrix illustrates that, through its funding of 61 agencies, the Grant Award Program impacted the community by addressing the needs of our targeted populations.

These agencies executed 85 different programs directed at 7 specific areas: dental care, behavioral health, violence prevention, access to health care, healthy lifestyles, transportation and education.

THE NEXT FIVE YEARS 2009 - 2014

Objectives

- Serve as a good steward of the Foundation's permanent endowment.
- Support initiatives that strengthen regional public health infrastructure.
- Serve as a collaborative broker, advocate, and or funder for initiatives that improve the health and wellbeing of our community.
- Champion initiatives that eliminate health disparities.
- Secure additional funding sources that will support initiatives that improve the health and wellbeing of our community.

Strategies

- Develop and adhere to investment and spending guidelines that will minimize the possibility of invading principal of invested assets over the long term.
- Engage in actions that leverage and add value to existing resources.
- Maintain the Foundation's Grant Award Program.
- Obtain and administer federal, state and private grants.
- Maintain a Foundation Board that represents the best interest of the community and the mission of the Foundation.

Funding Priorities

Projects and Programs open to all residents but that target:

- Maternal and infant care
- Children's health
- Elder care

Projects and programs that improve health through improved access to:

- Preventative health services that promote healthy lifestyles
- Pre-natal health services
- Behavior health programs
- Dental Care



FINANCIAL REPORT

Statement of Financial Position

Statement of Financia	I Pos	sition		
		FY 2008		FY 2007
Assets				
Cash & Short Term Investments	\$	694,066	\$	753,574
Grant Receivable		99,177		127,594
Other Current Assets		44,994		40,993
Total Fixed Assets		449,486		46,331
Total Investments Held in Trust		1,327,658		1,312,965
Total Endowment & Other Investments		10,640,582		11,937,983
Total Assets	\$	13,255,963	\$	14,219,440
Liabilities and Net Assets				
Accounts Payable & Accrued Expenses	\$	368,502	\$	459,009
Annuity Trust Payable	*	243,423	*	266,626
Grant Payable				26,181
Other Liabilities		8,359		12,039
Total Liabilities		620,284		763,855
Net Assets				
Unrestricted		3,306,480		3,070,473
Temporarily Restricted		1,321,102		1,175,112
Permanently Restricted		8,008,097		9,210,000
Total Net Assets		12,635,679		13,455,585
Total Liabilities and Net Assets	\$	13,255,963	\$	14,219,440
Statement of Activities and Cha	inges	s In Net Asse	ets	
		FY 2008		FY 2007
Support and Revenue				
Contributions and Bequests	\$	500,517	\$	438,771
Investment Income/Realized Gains		453,588		1,186,205
Other		770,034		430,403
			\$	2,055,379
Total Support and Revenue	\$	1,724,139	φ	
Total Support and Revenue Expenses	\$	1,724,139	φ	
	\$	1,724,139 617,822	ψ	423,757
Expenses	\$		ψ	
Expenses Grants	\$	617,822	φ	423,757
Expenses Grants Other Program-related Activities	\$	617,822 35,427	\$	423,757 80,206
Expenses Grants Other Program-related Activities Management and General Total Expenses Changes in Net Assets	\$	617,822 35,427 591,883	1	423,757 80,206 580,395
Expenses Grants Other Program-related Activities Management and General Total Expenses Changes in Net Assets Unrealized Gains (Losses) on Marketable Securitie	\$	617,82235,427591,8831,245,132	\$	$\begin{array}{r} 423,757\\ 80,206\\ 580,395\\ 1,084,358\end{array}$
Expenses Grants Other Program-related Activities Management and General Total Expenses Changes in Net Assets	\$	617,822 35,427 591,883 1,245,132 479,007	\$	423,757 80,206 580,395 1,084,358 971,021

Copies of the IRS Form 990 and the Foundation's complete audit are also available upon request from our office.



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OUR FIRST FIVE YEARS